

2024 ARKANSAS PUBLIC TRANSPORTATION CONFERENCE

AGENDA

Sunday

September 29th

6:00 – 8:00 p.m.

Sunday Night Social @ Ol' Bart Southern Eats

Monday

September 30th

9:00 a.m. – 3:30 p.m.

Registration

9:45 a.m.

Bus Leaves for Tour

10:00 – 11:30 a.m.

Tour of North Little Rock's World-Famous Old Mill

1:30 – 2:15 p.m.

Pregnant Workers Fairness Act Update

Amber Bagley, Attorney, Rose Law Firm

2:15– 3:00 p.m.

Wage and Hour Update

Brett Taylor, Attorney, Rose Law Firm

3:00 – 3:20 p.m.

Afternoon Break

3:20 – 4:00 p.m.

Embracing AI as a Team Member

Erika Finnestead, Marketing Manager, Ozark Regional Transit Authority

4:00 – 4:30 p.m.

**Digital Communications: Utilizing Social Media
and Your Website**

Chris McMillen, CEO, Mass Enthusiasm

4:30 – 6:00 p.m.

Vendor Welcome Reception

6:00 p.m.

Dinner on Your Own

AGENDA

Tuesday

October 1st

- 7:30 a.m. – 3:30 p.m. Registration
- 8:00 – 8:30 a.m. Vendor EXPO
- 8:30 – 8:40 a.m. **Welcome to North Little Rock**
Craig Cloud, ATA President, Friendship Community Care
Mayor Terry Hartwick, North Little Rock
- 8:40 – 9:30 a.m. **Addiction and Opioid Overdose Prevention**
Monte Payne, Program Manager/Peer Supervisor, Wolfe Street Foundation
- 9:30 – 9:45 a.m. Morning Break
- 9:45 – 11:00 a.m. **Communication & Emotional Intelligence**
Dan Mulraney, Founder, Mulraney Consulting
- 11:00 – 11:45 a.m. Vendor EXPO
- 12:00 – 1:30 p.m. **Annual Meeting & Luncheon**
Keynote Presentation
Victoria DeFrancesco Soto, Dean, Clinton School of Public Service
- 1:30 – 2:00 p.m. Vendor EXPO
- 2:00 – 3:30 p.m. **Defusing Conflict**
Dan Mulraney, Founder, Mulraney Consulting
- 3:30 – 5:00 p.m. Trade Show & Door Prize Drawings
- 5:30 p.m. Reception & Famous Fish Fry

Wednesday

October 2nd

- 8:00 – 8:30 a.m. Coffee & Refreshments
- 8:30 – 10:00 a.m. **FTA Programs Roundtable (Sections 5307, 5310 and 5311)**
Gail Lyssy, Administrator, FTA Region VI
Latina Sisco, Program Management Officer, ARDOT
Rich Sampson, South West Transit Association