

UNIVERSITY OF ARKANSAS
Clinton School
of Public Service





A photograph of Bill Clinton speaking at a podium during a ceremony. He is wearing a dark blue suit, a light blue shirt, and a red patterned tie. He is smiling and looking towards the right. A woman in a blue graduation cap and gown is visible behind him, also smiling. The background is a solid blue color. A dark blue semi-transparent box is overlaid on the bottom half of the image, containing white text.

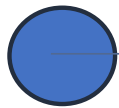
“The Clinton School of Public Service was founded to equip future leaders from all walks of life to be a transformational force for the public good.”

Clinton School Curriculum

- Foundations of Public Service
- Program Planning & Evaluation
- Data Analysis
- Field Research
- Communication & Social (Ex)Change
- Professional Communication & Civic Engagement
- Advocacy in Public Service

Field Service Projects

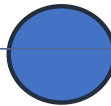
First Year



Practicum

Team-based project with a *local* Arkansas partner organization.

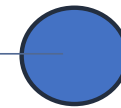
Summer



International Public Service Project

8-12 week individual project with an *international* partner organization.

Second Year



Capstone

Individual project with a *local, national, or international* partner.



**700
ARKANSAS
PROJECTS**

Clinton School students have completed nearly 700 projects to date in Arkansas, impacting government agencies, businesses, and nonprofits across the state.

**250,000
HOURS OF
FIELD SERVICE**

Clinton School students have combined to total nearly 250,000 hours of non-classroom work in Arkansas – equaling more than 25 years of civic engagement.

Arkansas Good Roads Foundation

- Nathan Watson conducted an economic impact assessment to measure the economic impact that \$1.4B in 2014 highway spending had on the state's economy.
- Watson analyzed data including sales tax, industry reports, and employment statistics.
- He found highway spending contributed \$2.5 billion to the state's GDP, or generated an economic boost of \$1.75 for every dollar spent on highway construction and maintenance. Highway spending in Arkansas also added more than 15,000 jobs to state's labor pool.
- This impact assessment helped inform the Arkansas Good Roads Foundation as they created a strategic plan to leverage Arkansas's transportation systems for economic growth.



Recommendations for the Future of Active Transportation in Little Rock

- A team of students developed recommendations for active transportation in Little Rock.
- The team conducted interviews with Little Rock officials and community developers.
- The team focused its recommendations on challenges and goals for bicycle and pedestrian infrastructure.
- Traveled to Austin, TX, Chattanooga, TN, Memphis, TN, and Fayetteville, AR to study how these cities manage their bicycle and pedestrian programs.



Downtown Little Rock Partnership

- Gillian Gullett, native of Little Rock, partnered with the Downtown Little Rock Partnership on her final Capstone project.
- Gullett's work focused on the city's nearly 20,000 downtown parking spaces – many of which go unused every day. Underutilized surface lots separate businesses and corridors from each other, leaving downtowns less walkable and connected.
- Gullett's final report was included in the process for the City of Little Rock's master plan.



U.S. Department of Transportation

- Lang was connected to the U.S. Department of Transportation through The Partnership for Public Service.
- Working for the Scheduling & Advance team at the Office of the Secretary, Lang's work focused on reviewing incoming invitations for Secretary Buttigieg, planning official trips for the Secretary, and assisting in day-to-day activities for the Secretary's team.



Clinton School Online

- Allows students to earn their MPS while offering the convenience and flexibility of an online degree program.
- Clinton School Online is a two-year, 36-hour program; students complete 12 courses over a period of 24 months.
- Stands out from other public administration and public affairs schools in that it combines classes on field research and statistical analysis with courses focused on communication, advocacy, and leadership.
- Students design and implement an in-depth Capstone project with their employer or a partner organization of their choosing.



Clinton School Impact Center

- The CSIC's mission is to provide rigorous applied research and evaluation services that are accessible to public service organizations using the expertise of our faculty and professional staff.
- Services include needs assessments, program evaluation, feasibility studies, and community-engaged research.
- The Impact Center works with community partners to expand their capacity in research and evaluation, ultimately stewarding positive impact in Arkansas and beyond.



Homework ...

- Cultivating impact in your professional sphere
- Cultivating impact in your personal sphere
- Cultivating impact in our communities



SPARK: How You Can Help

- **Scholarship Support**

- Help us ensure diverse leaders from all backgrounds are able to participate in this distinct program.

- **Partnership Quality**

- Intensive experiential learning has defined the Clinton School since its founding, and goes far beyond conventional internships.

- **Arkansas Careers**

- The Clinton School enrolls leaders from across the country and around the world – help us retain their talent after graduation.



