



# 2023 Arkansas Public Transportation Conference Agenda

Monday

October 23rd

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|-------------------------|--|
| 8:00 a.m. – 3:30 p.m.   | Registration   |
| 11:00 a.m. – 12:00 p.m. | <b>Artificial Intelligence (AI) Trends in Transportation</b><br>Alexandra Aitken, South West Transit Association     |
| 12:00 – 1:00 p.m.       | Lunch  |
| 1:00 – 2:15 p.m.        | <b>Why Gritty People Get More Done</b><br>Dioane Gates, Cornerman Consulting   |
| 2:15 – 2:30 p.m.        | Afternoon Break  |
| 2:30 – 3:30 p.m.        | <b>The Big Picture for Smaller Transit Agencies</b><br>Scott Bogren, Community Transportation Association of America |
| 4:00 – 5:30 p.m.        | Vendor Welcome Reception   |
| 6:00 p.m.               | Dinner on your own   |

Tuesday

October 24th

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|-----------------------|-------------------------------------|
| 8:00 a.m. – 3:30 p.m. | Registration                        |
| 8:00 – 9:00 a.m.      | Vendor Expo & Continental Breakfast |

# 2023 Arkansas Public Transportation Conference Agenda

Tuesday

October 24th

- 9:15 – 10:15 a.m.      **Communications: Telling the Stories That Sell Transit**  
Kristen Joyner, KJ Backpack
- 10:15 – 10:45 a.m.      Morning Break & EXPO
- 10:45 – 11:45 a.m.      **Attracting and Retaining a Strong & Stable Workforce**  
Shayna Gleason, International Transportation Learning Center  
Valerie Campo, Champaign-Urbana Mass Transit District
- 11:45 a.m. – 12:30 p.m.      Vendor EXPO
- 12:30 p.m. – 2:30 p.m.      **Annual Meeting and Luncheon**  
**Winthrop Rockefeller's Legacy of Leadership & Change**  
Janet Harris, Winthrop Rockefeller Institute
- 3:00 – 4:30 p.m.      Vendor Expo & Door Prize Drawings
- 5:30 p.m.      Welcome Reception
- 6:00 p.m.      Annual Fish Fry

Wednesday

October 25th

- 8:00 – 9:00 a.m.      Vendor Recognition Breakfast
- 9:00 – 10:30 a.m.      **Roundtable Discussion**  
ARDOT Staff  
Rich Sampson, South West Transit Association  
Gail Lyssy, FTA Region VI